

## CORRELATE ENERGY

Capitalizing on America's Unstoppable Decentralized Energy Trend.











**Energy Efficiency** 



Fleet Electrification

**Battery Storage** 

**OTCQB: CIPI** Aug 2023

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#### **Executive Summary**

Exchange	OTC Markets
Symbol	OTCQB: CIPI
Business Focus	Renewable Energy
Market Cap	27,824,347
Common Stock	37,133,197
Convertible Notes Payable	801,547
Warrants Outstanding (Vested)	10,576,254
Options Outstanding (Vested)	3,057,754
Options Outstanding (Unvested)	2,876,314

#### **Company Profile**

- Correlate sells, develops, and implements clean energy solutions
- Offer customers a cost-effective and reliable clean energy option
- Providing services to commercial, industrial, and residential customers
- Achieving high growth by creating efficiencies in a fragmented market
- Scaling implementation through customer aggregation via M&A strategy





#### **Multi-Decade Experts**

**OTCQB: CIPI** 

Our executives are multi-decade experts who have worked with renowned global brands. Collectively, the team has developed, financed and deployed over \$2B in clean energy projects.





















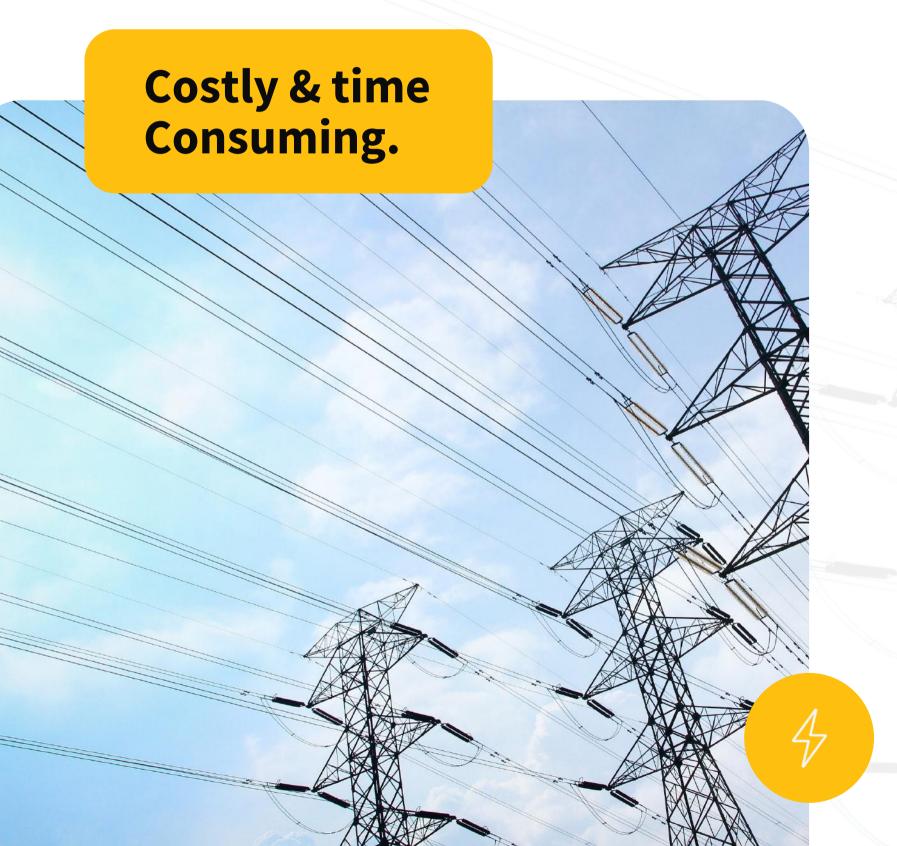


The US solar industry is expected to nearly triple in size in the next five years

## The Energy Grid in the United States is insufficient for the booming clean energy trend.

In the long run, it's difficult to achieve widespread central electricity generation from renewable sources because of the inadequate transmission lines and infrastructure.





Current infrastructure limits green energy distribution.

# Massive funding and decades would be required for infrastructure.

Constructing the needed infrastructure will costs billions and be far to slow. In the long-term, widespread central electricity generation via renewable energy is likely unfeasible.



Decentralized systems are needed to meet demand.

# Therefore, over the next decade and beyond, renewable energy growth will be primarily via decentralized systems.

Grid disruptions drive solar and battery adoption, boosting microgrid demand. Microgrids offer resilient, independent power with combined natural gas and solar generation.

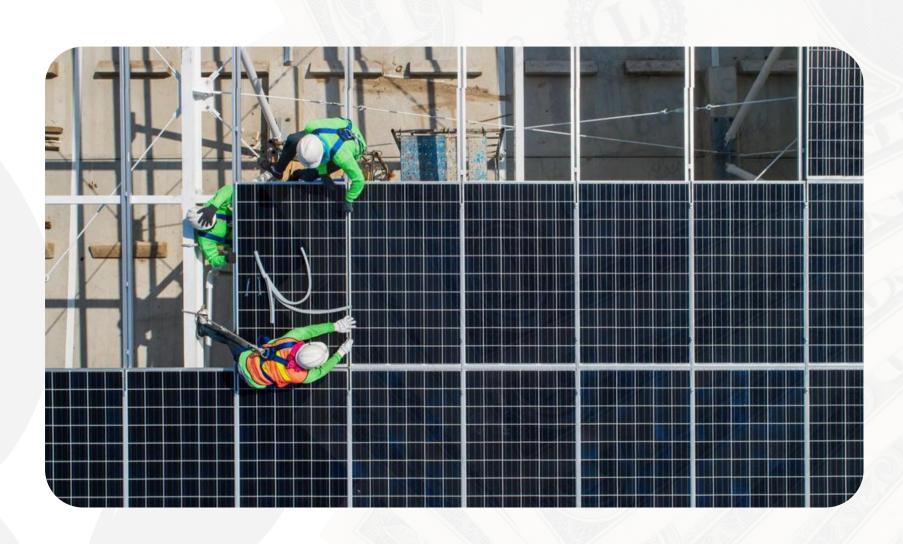


**Decentralized System**: a localized energy system that can operate independently or in connection with the main power grid.





## **Economic Drivers** of the Decentralized Energy Trend



01

#### **Real Cost Savings**

Customer pays zero money down and gets an instant electrical price discount to current rates.

02

#### **Growing Investment Funding**

The international energy agency estimates that over one billion dollars per day will be invested in solar energy in 2023.

03

#### **Government Incentives**

The Inflation Reduction Act is a game-changer, supercharging renewables with \$1.2 trillion in tax credits for 10 years of market support.

04

#### **Growing Renewable Demand**

Wood Mackenzie expects the US solar industry to nearly triple in size over the next five years.





### Why has the decentralized energy trend gained momentum now?





#### **Decarbonization Imperative**

The United States of America is one of many nations that have committed to net zero carbon emissions by 2050.



#### **Power Grid Inaccessible**

In some US areas, there is no centralized electricity due to limited generation capacity and infrastructure.

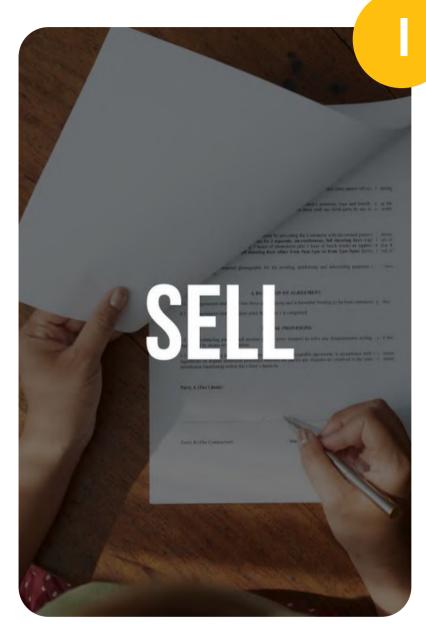


#### **Need for Power Resilience**

Due to increasing grid disruptions, consumers are increasingly moving to onsite solar generation-plus-battery storage.

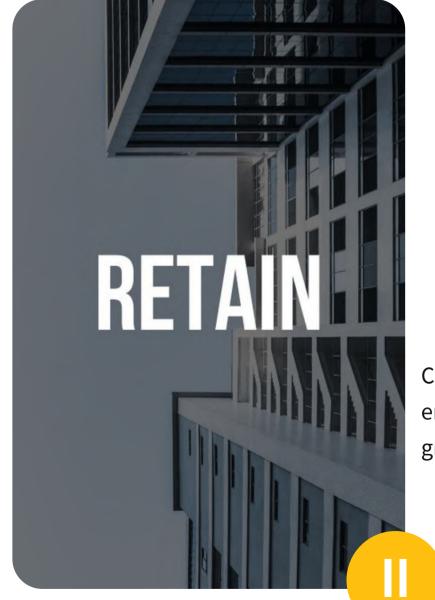
# Three Pronged Strategy

**Driving Shareholder Value** 



Correlate seeks to finance, develop, and profitably sell localized clean energy solutions and microgrids to industrial, commercial, and residential customers.

Correlate plans to retain ownership of some of these energy systems and thereby realize ongoing, reliable cash flow.





Correlate seeks to acquire proven renewable energy companies in order to exponentially grow earnings per share for investors.





Fred Margulies
Vice President
Continental Envelope



Our electrical costs increased 600% since moving in which made us interested in solar for an eco-friendly solution to our electric costs. Collaborating with Correlate, we analyzed and found this project made economic sense.



### Successfully executing contracts nationally. Our clients are global brands.



One of Illinois's Largest Rooftop Solar Projects



Headquarters Solar and EV for National Chain



Headquarters Solar for Global Manufacturer















Investors are seeking clean energy earnings

#### Clean Energy Profits Are Being Exponentially Rewarded By The Market

Clean energy earnings are being sought after by investors. In Q4 2022, the median EBITDA multiple for green energy companies was 12.3x, according to Finerva.

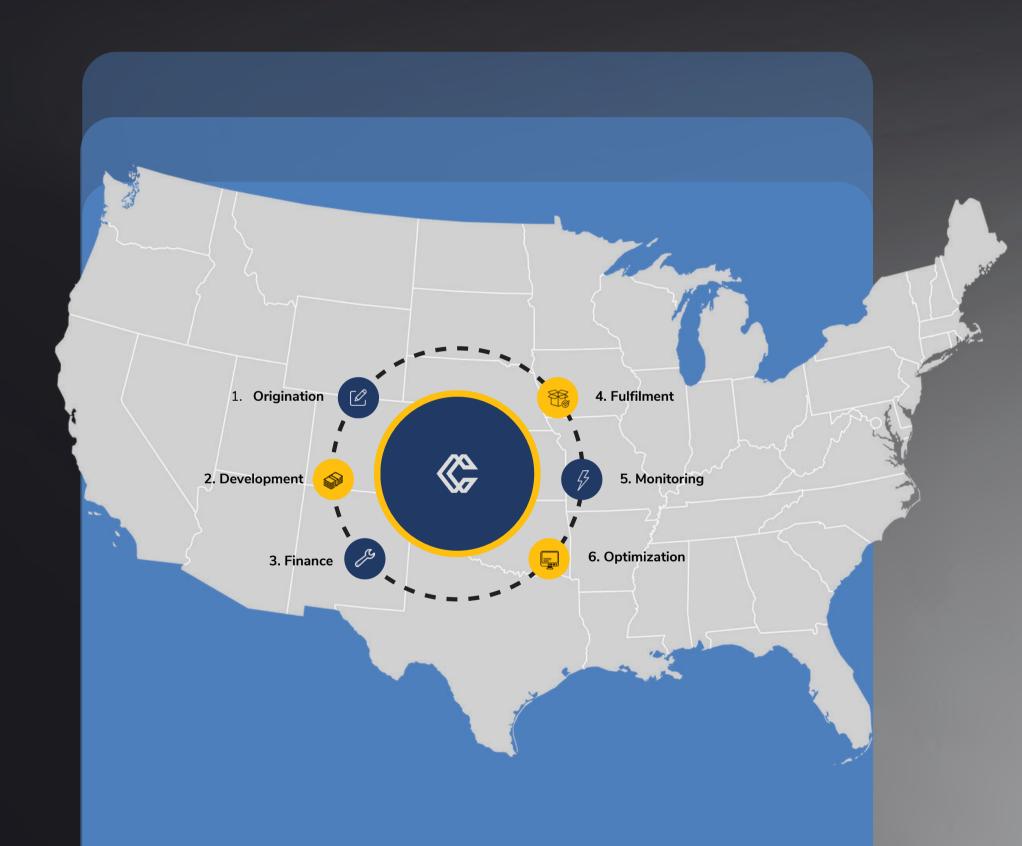


## The renewable energy sector is a highly fragmented industry.

Fragmented industries cause **inefficiencies**. Clean energy firms specialize, adding complexity and hindering profitability and scale.

- X Various Sub-Sectors
- (X) Complex
- (X) Lack of Cohesion





## Correlate seeks to create efficiencies by consolidating a fragmented industry.

Growing sales with acquisitions of top companies, including competitors.

Utilizing platform resources for shared efficiencies and increased profitability.

SHARED EFFICIENCIES

**Local** Execution

**GROWING SALES** 

**Aggregating** Customers

ENHANCE PROFITABILITY

Industry **Efficiency** 





Correlate's management and board are industry experts who've successfully financed and developed \$2 billion+ in clean energy projects.



#### Todd Michaels CEO

Todd is an accomplished business leader who specializes in creating business strategies, technology solutions, and innovative ideas. He founded Correlate and held leadership roles at NRG Solar and SunEdison, showcasing his exceptional skills in strategic thinking and innovation.



**Channing Chen** CFO

With over 16 years of experience in the solar industry, Channing is an accomplished executive who has held positions at Solar Power Partners, SunEdison, and NRG Energy. Notably, he has raised more than \$1.5 billion for solar and energy storage projects,



Dave Bailey CRO

With over 15 years of experience in executive sales, supply chain management, and energy efficiency, Dave has played a key role in driving success. At Wesco, Dave demonstrated his innovative approach by creating and launching the Transformation Services team.



Jed Freedlander
Chief Development Officer

Jed is a well-known leader in infrastructure development, having played a key role in the development or advisory of several of the most prominent P3's in the US. His focus is on creating sustainable, resilient, and intelligent infrastructure that provides long-term benefits to neighboring communities.



Roger Baum
Executive VP Operations

Roger is a highly respected builder, developer, and advisor of government infrastructure projects across the United States. He has facilitated every aspect of turnkey project delivery, from legal structuring and financing to design and construction. To date, Roger has successfully sourced and led the implementation of over \$1B in projects.





Correlate's corporate and advisory board brings decades of experience with market leading firms in real estate, energy, public markets, and technology.



Jason Loyet
Board Member

Jason is a seasoned entrepreneur with 20+ years of experience in solar and cleantech software startups. He is a recipient of the US Department of Energy SunShot Catalyst Award and has successfully founded and sold two software companies in the streaming media industry.



Mandi Wedin Advisory Board

Founder and CEO of Feroce Real Estate Advisors, which works with clients to chart the path forward through the shifting landscape of commercial real estate, technology, and consumer demographics, focusing on ESG+R, proptech, capital markets, sustainability, DEI, and the future of work.



Matt Flemming
Board Chairman

As the co-founder and Business Development executive of SMG Industries (OTCQB: SMGI), Matt has demonstrated exceptional leadership skills and possesses an extensive background in finance, technology, and operations. SMGI is a transportation services company that is committed to achieving growth.



Cory Hunt
Board Member

This seasoned entrepreneur has built an extensive international network with a focus on capital markets. Through P&C Ventures, which he co-founded with his partner Peter Lacey, he is involved with 12 companies, including 9 direct investments. Their mission is to support and advise their invested companies to ensure growth and long-term success.



**Bob Powell**Board Member

The founder and CEO of Brightmark, this individual's passion for solving complex environmental problems with innovation and optimism drives their mission to leave the world a better place by changing how we see and manage waste. Prior to founding Brightmark, they worked in the energy industry. When not working

